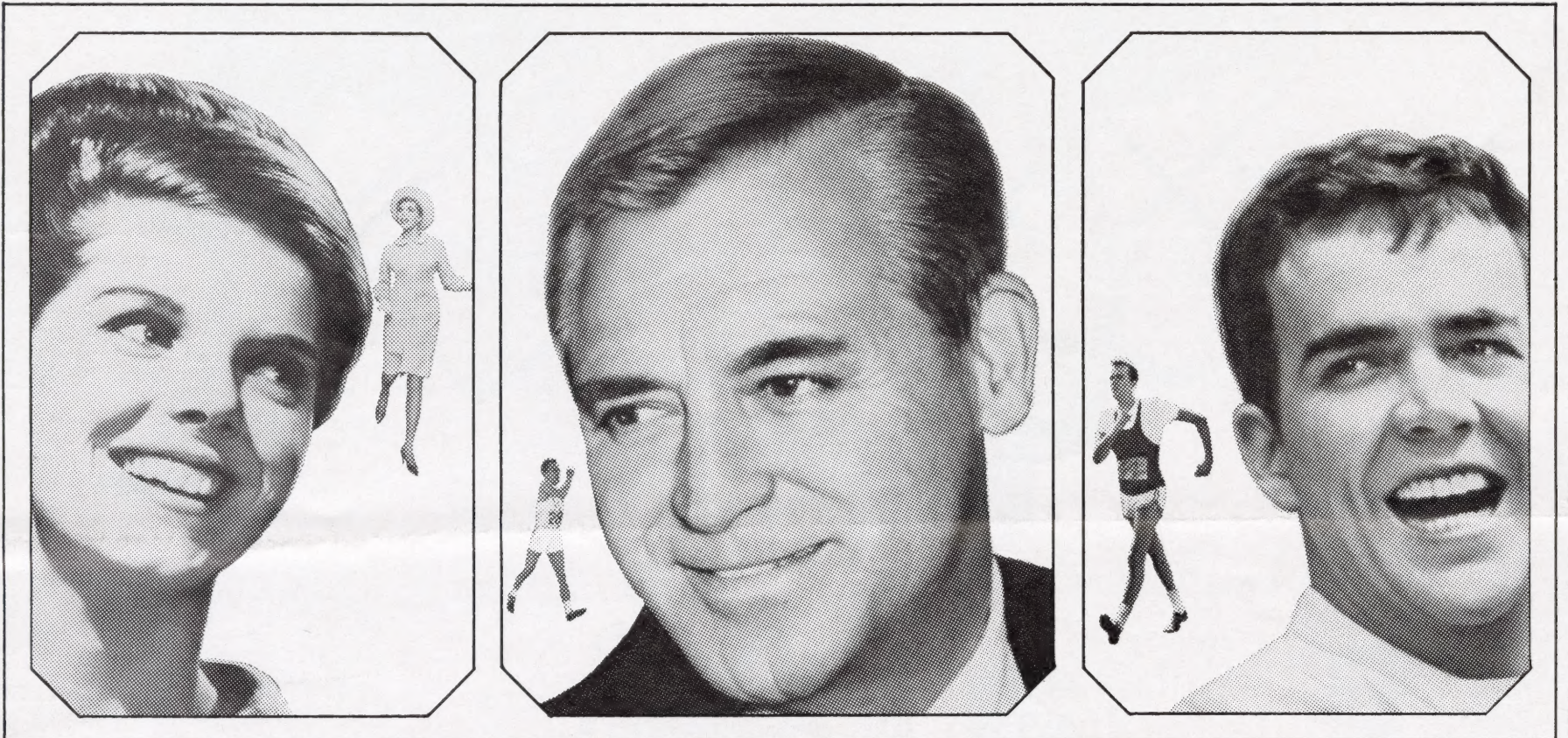


RUN, DON'T WALK, TO SHOWMANSHIP FOR WALK, DON'T RUN!

GRANLEY COMPANY Presents
CARY GRANT
...he wants an apartment to share...



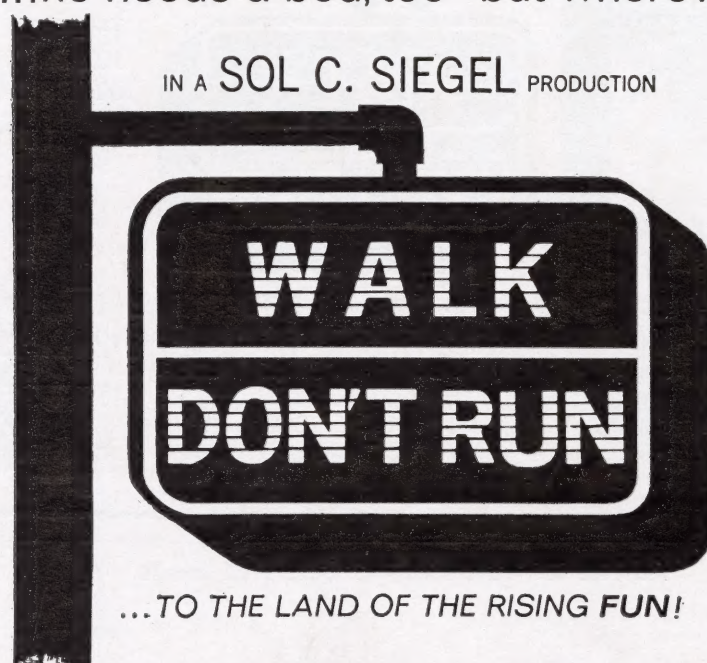
SAMANTHA EGGAR

...she's got one but doesn't dare...

JIM HUTTON

...he needs a bed, too—but where?

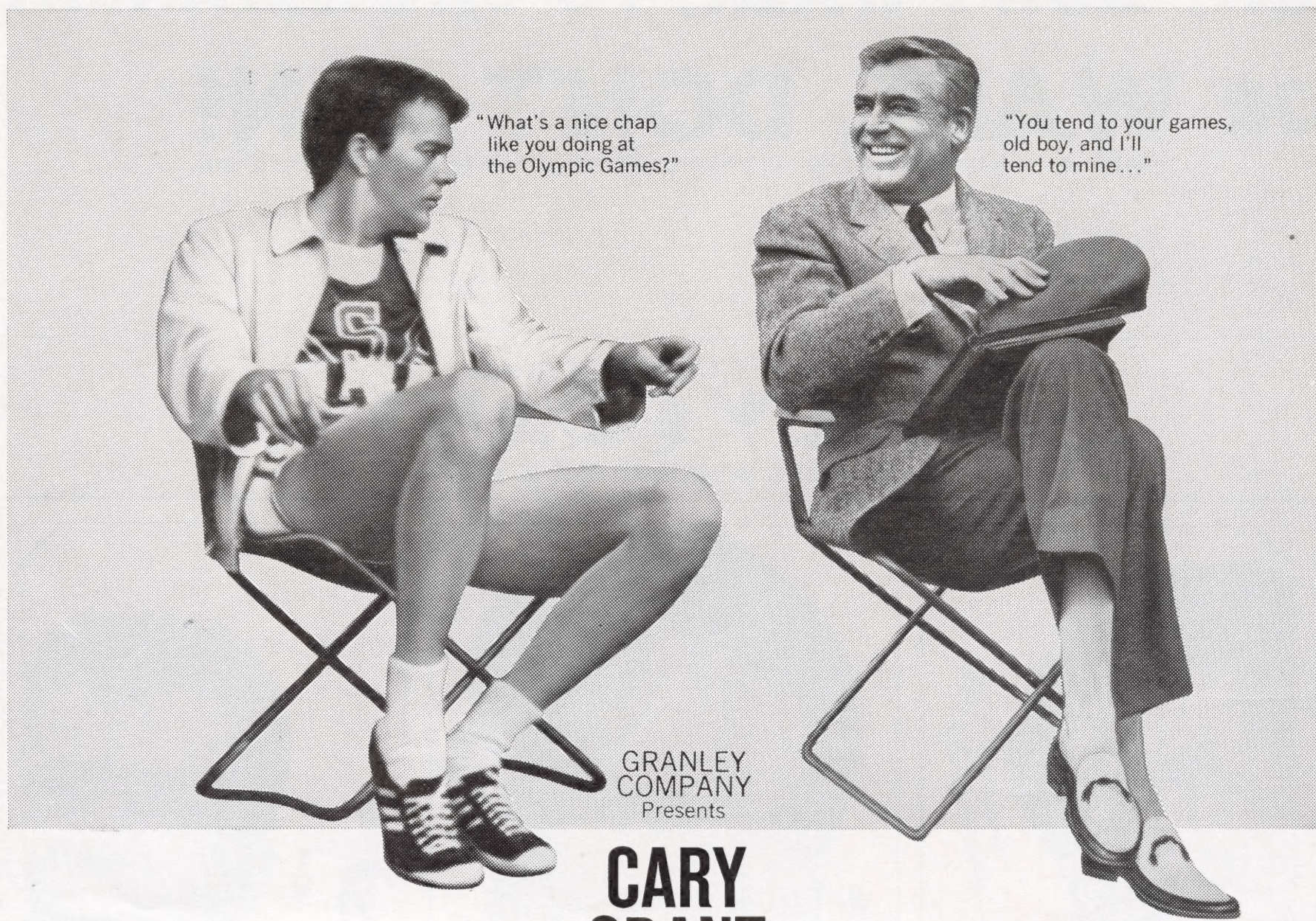
IN A SOL C. SIEGEL PRODUCTION



...TO THE LAND OF THE RISING **FUN!**

Screenplay by SOL SAKS • Based on a Story by ROBERT RUSSELL and FRANK ROSS
Music by QUINCY JONES • Produced by SOL C. SIEGEL • Directed by CHARLES WALTERS
PANAVISION® • TECHNICOLOR® • A COLUMBIA PICTURES RELEASE Original Soundtrack on Mainstream Records

Ad No. 504—805 Lines—5 Cols. x 11½ Inches
Also Available as Ad No. 407—512 Lines—4 Cols. x 9⅞ Inches



"What's a nice chap like you doing at the Olympic Games?"

"You tend to your games, old boy, and I'll tend to mine..."

GRANLEY COMPANY
Presents

**CARY
GRANT**

**SAMANTHA
EGGAR**



**JIM
HUTTON**

IN A SOL C. SIEGEL PRODUCTION



THE PICTURE THAT'S
JOY-PACKED WITH
OLYMPIC-SIZED LOVE
AND LAUGHTER!

Screenplay by SOL SAKS • Based on a Story by ROBERT RUSSELL and FRANK ROSS
Music by QUINCY JONES • Produced by SOL C. SIEGEL • Directed by CHARLES WALTERS
PANAVISION® • TECHNICOLOR® • A COLUMBIA PICTURES RELEASE Original Soundtrack on Mainstream Records

Ad No. 501—840 Lines—5 Cols. x 12 Inches

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All inquires on this procedure, which is voluntarily subscribed to be the major motion picture companies, may be addressed to: Advertising Code Administrator, Motion Picture Association of America, 522 Fifth Avenue, New York, New York.

"She said she'd prefer to share her apartment with a girl."

"So would I."

GRANLEY COMPANY Presents

CARY GRANT

SAMANTHA EGGAR

JIM HUTTON

WALK DON'T RUN

...TO THE LAND OF THE RISING FUN!

IN A SOL C. SIEGEL PRODUCTION
Screenplay by SOL SAKS
Based on a Story by ROBERT RUSSELL and FRANK ROSS
Music by QUINCY JONES Produced by SOL C. SIEGEL
Directed by CHARLES WALTERS
PANAVISION® • TECHNICOLOR®
COLUMBIA PICTURES RELEASE
Original Soundtrack on Mainstream Records

Ad No. 406—424 Lines (including imprint space)—4 Cols. x 7 $\frac{5}{8}$ Inches

Ad No. 204—232 Lines
(including imprint space)
2 Cols. x 8 $\frac{1}{4}$ Inches

*It all happens at the Tokyo Olympics...
you'll never guess the winning event!*

"She said she'd prefer to share her apartment with a girl."

"So would I."

GRANLEY COMPANY Presents

CARY GRANT

SAMANTHA EGGAR
JIM HUTTON

WALK DON'T RUN

IN A SOL C. SIEGEL PRODUCTION

Screenplay by SOL SAKS
Based on a Story by ROBERT RUSSELL and FRANK ROSS
Music by QUINCY JONES
Produced by SOL C. SIEGEL
Directed by CHARLES WALTERS
PANAVISION® • TECHNICOLOR®
A COLUMBIA PICTURES RELEASE
Original Soundtrack on Mainstream Records

Ad No. 205—148 Lines—2 Cols. x 5 $\frac{1}{4}$ Inches

"What's a nice chap like you doing at the Olympic Games?"

"You tend to your games, old boy, and I'll tend to mine..."

GRANLEY COMPANY Presents

CARY GRANT

SAMANTHA EGGAR

JIM HUTTON

WALK DON'T RUN

...to the land of the rising FUN!

IN A SOL C. SIEGEL PRODUCTION

Screenplay by SOL SAKS • Based on a Story by ROBERT RUSSELL and FRANK ROSS
Music by QUINCY JONES • Produced by SOL C. SIEGEL • Directed by CHARLES WALTERS
PANAVISION® • TECHNICOLOR® • A COLUMBIA PICTURES RELEASE
Original Soundtrack on Mainstream Records

"What's a nice chap
like you doing at
the Olympic Games?"

"I'm not really sure.
My event doesn't appear to
be on the schedule..."



GRANLEY COMPANY Presents
**CARY
GRANT**



**SAMANTHA
EGGAR**

**JIM
HUTTON**

IN A
SOL C. SIEGEL PRODUCTION

**WALK
DON'T RUN**

...to the land of the rising fun!

Screenplay by SOL SAKS • Based on a Story by ROBERT RUSSELL and FRANK ROSS
Music by QUINCY JONES • Produced by SOL C. SIEGEL • Directed by CHARLES WALTERS
PANAVISION® • TECHNICOLOR® • A COLUMBIA PICTURES RELEASE

Original Soundtrack on Mainstream Records

"What's a nice
chap like you
doing at the
Olympic Games?"

"You tend to
your games,
old boy, and
I'll tend to
mine..."



GRANLEY COMPANY Presents
**CARY
GRANT**



**SAMANTHA
EGGAR**

**JIM
HUTTON**

IN A SOL C. SIEGEL PRODUCTION

**WALK
DON'T RUN**

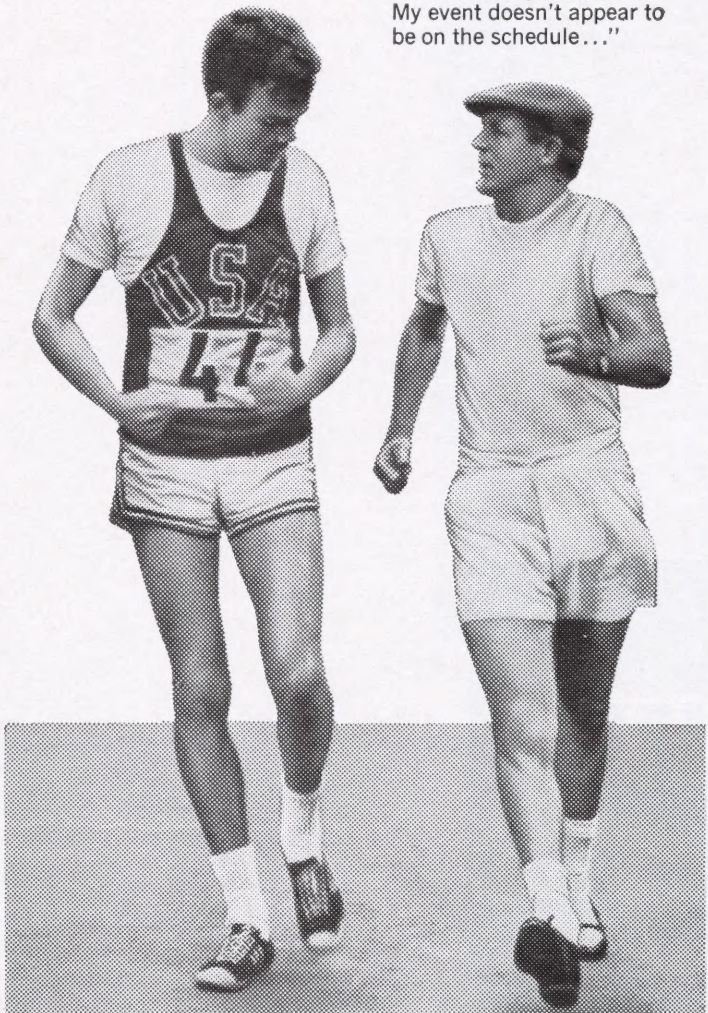
*It all happens
at the Tokyo
Olympics...
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guess the
winning event!*

Screenplay by SOL SAKS • Music by QUINCY JONES
Based on a Story by ROBERT RUSSELL and FRANK ROSS
Produced by SOL C. SIEGEL • Directed by CHARLES WALTERS
PANAVISION® • TECHNICOLOR® • A COLUMBIA PICTURES RELEASE

Original Soundtrack on Mainstream Records

"What's a nice chap like you doing at the Olympic Games?"

"I'm not really sure. My event doesn't appear to be on the schedule..."



GRANLEY COMPANY Presents

CARY GRANT



SAMANTHA EGGAR



JIM HUTTON



IN A
SOL C. SIEGEL
PRODUCTION



Screenplay by SOL SAKS
Based on a Story by ROBERT RUSSELL and FRANK ROSS
Music by QUINCY JONES • Produced by SOL C. SIEGEL
Directed by CHARLES WALTERS • PANAVISION® • TECHNICOLOR®
A COLUMBIA PICTURES RELEASE Original Soundtrack on Mainstream Records

Ad No. 202—316 Lines—2 Cols. x 11¼ Inches

Run,
don't!
See **Cary Grant**



in a
GRANLEY COMPANY
presentation
co-starring

Samantha Eggar & Jim Hutton

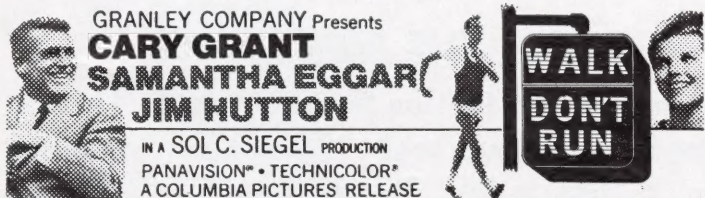
a
SOL C.
SIEGEL
production



It all happens
at the Tokyo
Olympics...you'll
never guess
the winning
event!

Screenplay by SOL SAKS • Based on a Story by ROBERT RUSSELL and FRANK ROSS
Music by QUINCY JONES • Produced by SOL C. SIEGEL • Directed by CHARLES WALTERS
PANAVISION® • TECHNICOLOR® • A COLUMBIA PICTURES RELEASE
Original Soundtrack on Mainstream Records

Ad No. 301—570 Lines—3 Cols. x 13⅞ Inches

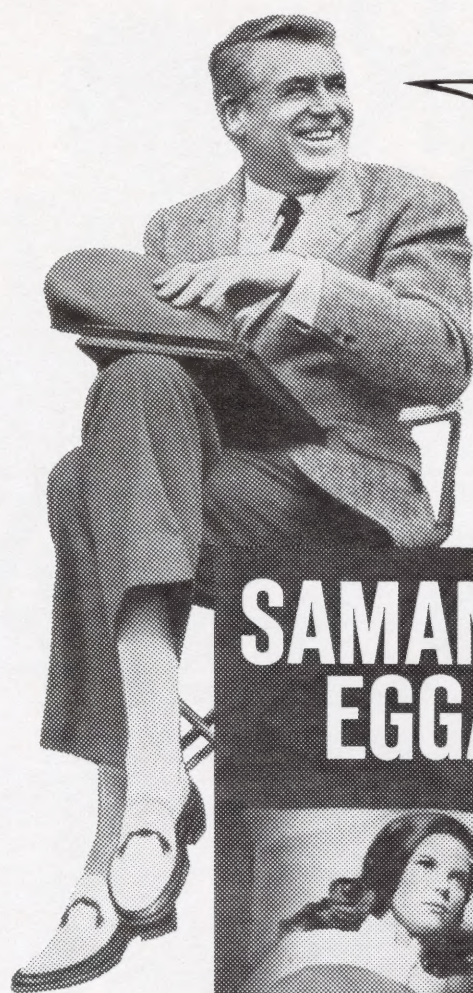


GRANLEY COMPANY Presents
**CARY GRANT
SAMANTHA EGGAR
JIM HUTTON**

IN A SOL C. SIEGEL PRODUCTION
PANAVISION® • TECHNICOLOR®
A COLUMBIA PICTURES RELEASE



Ad No. 207—28 Lines—2 Cols. x 1 Inch



She said she'd
prefer to share her
apartment with a girl.

So would I.

GRANLEY COMPANY
Presents

**CARY
GRANT**

**SAMANTHA
EGGAR**

**JIM
HUTTON**



IN A
SOL C. SIEGEL
PRODUCTION



... IT ALL HAPPENS
AT THE TOKYO OLYMPICS
... YOU'LL NEVER GUESS
THE WINNING EVENT!

Screenplay by SOL SAKS • Based on a Story by ROBERT RUSSELL and FRANK ROSS
Music by QUINCY JONES • Produced by SOL C. SIEGEL • Directed by CHARLES WALTERS
PANAVISION® • TECHNICOLOR® • A COLUMBIA PICTURES RELEASE Original Soundtrack on Mainstream Records

Ad No. 402—520 Lines—4 Cols. x 9 1/4 Inches
Also Available as Ad No. 502—815 Lines—5 Cols. x 11 5/8 Inches

'Walk, Don't Run' Selling Aids

OPEN END INTERVIEWS

SAMANTHA EGGAR! JIM HUTTON!

Order these aids to your radio campaign from your Columbia exchange.

TEASER TRAILER

Use it in advance of your regular trailer, and for cross-plugging. Order from your Columbia exchange.

TRANSCRIPTIONS

A selection of effective spot announcements, all open end for the announcer to add theatre credits. Disc includes Peggy Lee radio spots described on Page 13 of this press-book.

TV SPOTS

COLOR! BLACK AND WHITE!

Order direct from your Columbia exchange. TV spots can tell—and sell!—your "Walk, Don't Run" engagement to every viewing audience!

TELOPS

Information about telops—style and prices—may be obtained direct from: QQ Title Card Co., 27 West 46th Street, N. Y., N. Y. 10036.

NATIONAL FLAG DISPLAYS

3 pc. Streamer, \$21.50; De Luxe Sectional Valance, \$2.15 per running foot—minimum length, 10 feet; Usher Badges, 50c; 9' x 12' Flags or Wall Banners, single-faced, \$80., double-faced, \$145. Order from National Screen Service.

Ad No. 404—672 Lines
4 Cols. x 12 Inches



“What!” says the outraged girl
with freckles on her face and a
yearning in her heart...

“A man like you sharing my apartment---just like that? Well, I never...”

Well, she does!

GRANLEY COMPANY Presents

CARY GRANT

**SAMANTHA
EGGAR**

**JIM
HUTTON**



IN A SOL C. SIEGEL PRODUCTION



... IT ALL HAPPENS AT THE TOKYO OLYMPICS
... YOU'LL NEVER GUESS THE WINNING EVENT!

Screenplay by SOL SAKS • Based on a Story by ROBERT RUSSELL and FRANK ROSS
Music by QUINCY JONES • Produced by SOL C. SIEGEL • Directed by CHARLES WALTERS
• PANAVISION® • TECHNICOLOR® • A COLUMBIA PICTURES RELEASE
Original Soundtrack on Mainstream Records

GRANLEY COMPANY Presents
CARY GRANT
SAMANTHA EGGAR
JIM HUTTON

IN A
SOL C. SIEGEL
PRODUCTION



PANAVISION®
TECHNICOLOR®

A COLUMBIA PICTURES RELEASE

Ad No. 104—28 Lines
1 Col. x 2 Inches

GRANLEY COMPANY Presents
CARY GRANT
SAMANTHA EGGAR
JIM HUTTON

A SOL C. SIEGEL PRODUCTION
PANAVISION® • TECHNICOLOR®
A COLUMBIA PICTURES RELEASE



Ad No. 106—14 Lines
1 Col. x 1 Inch



GRANLEY COMPANY presents

CARY GRANT / SAMANTHA EGGAR

JIM HUTTON

in A SOL C. SIEGEL production

WALK, DON'T RUN

WALK

DON'T

RUN



... TO
THE
LAND
OF
THE
RISING
FUN!

... IT ALL HAPPENS
AT THE TOKYO OLYMPICS
... YOU'LL NEVER GUESS
THE WINNING EVENT!



WALK
DON'T RUN

Screenplay by SOL SAKS • Based on a Story by ROBERT RUSSELL and FRANK ROSS
Music by QUINCY JONES • Produced by SOL C. SIEGEL • Directed by CHARLES WALTERS
PANAVISION® • TECHNICOLOR® • A COLUMBIA PICTURES RELEASE
Original Soundtrack on Mainstream Records

Ad No. 503—850 Lines—5 Cols. x 12 1/8 Inches

Also Available as Ad No. 403—560 Lines—4 Cols. x 10 Inches

Ad No. 401—500 Lines
4 Cols. x 8 7/8 Inches

APARTMENT
TO SHARE.
235 Osaka Road.
Apt. 2A
Call after 5.

"I prefer
sharing the
apartment
with a
woman."

"So do I."

So does he!

It all happens
in Tokyo
at the Olympic Games...

And everyone
plays a game
of their own!

GRANLEY COMPANY
Presents
**CARY
GRANT**

**SAMANTHA
EGGAR**

**JIM
HUTTON** in

SOL C. SIEGEL
PRODUCTION

**WALK
DON'T
RUN**

Screenplay by SOL SAKS • Based on a Story by ROBERT RUSSELL and FRANK ROSS Music by QUINCY JONES
Produced by SOL C. SIEGEL • Directed by CHARLES WALTERS • PANAVISION® • TECHNICOLOR® • A COLUMBIA PICTURES RELEASE Original Soundtrack on Mainstream Records

**RUN
DON'T
WALK
TO
"WALK,
DON'T
RUN"**

GRANLEY COMPANY presents
**CARY GRANT
SAMANTHA EGGAR
JIM HUTTON**
In a SOL C. SIEGEL production

**WALK
DON'T
RUN**

Screenplay by SOL SAKS
Based on a Story by ROBERT RUSSELL and
FRANK ROSS
Music by QUINCY JONES
Produced by SOL C. SIEGEL
Directed by CHARLES WALTERS
PANAVISION®
TECHNICOLOR®
A COLUMBIA PICTURES RELEASE

Ad No. 108—100 Lines
1 Col. x 7 7/8 Inches

Utility Mat No. 1

- Ad No. 104
- Ad No. 105
- Ad No. 106
- Ad No. 108
- Ad No. 205
- Ad No. 207
- Publicity Mat 1-A
- Publicity Mat 2-C

WALK, DON'T RUN
...to the land
of the rising
FUN!

GRANLEY COMPANY Presents
CARY GRANT

SAMANTHA EGGAR • JIM HUTTON

IN A
SOL C. SIEGEL
PRODUCTION
PANAVISION®
TECHNICOLOR®
A COLUMBIA
PICTURES RELEASE

**WALK
DON'T
RUN**

Ad No. 103—76 Lines
1 Col. x 5 1/2 Inches

RUN DON'T WALK TO "WALK, DON'T RUN..." THE TOP COMEDY HIT OF THE YEAR!

GRANLEY COMPANY presents
CARY GRANT
SAMANTHA EGGAR
JIM HUTTON
in a SOL C. SIEGEL production



Screenplay by SOL SAKS • Based on a Story by ROBERT RUSSELL and FRANK ROSS
Music by QUINCY JONES • Produced by SOL C. SIEGEL • Directed by CHARLES WALTERS
PANAVISION® • TECHNICOLOR® • A COLUMBIA PICTURES RELEASE

Ad No. 408—496 Lines—4 Cols. x 8⁷/₈ Inches

Ad No. 201—196 Lines
(including imprint space)
2 Cols. x 7 Inches

IT ALL HAPPENS AT THE TOKYO
OLYMPICS...YOU'LL NEVER GUESS
THE WINNING EVENT!

APARTMENT
TO SHARE.
235 Osaka Road.
Apt. 2A
Call after 5.

"I prefer
sharing
the
apartment
with a
woman."

"So
do
I."

So
does
he !

GRANLEY COMPANY
Presents
CARY GRANT
SAMANTHA EGGAR
JIM HUTTON

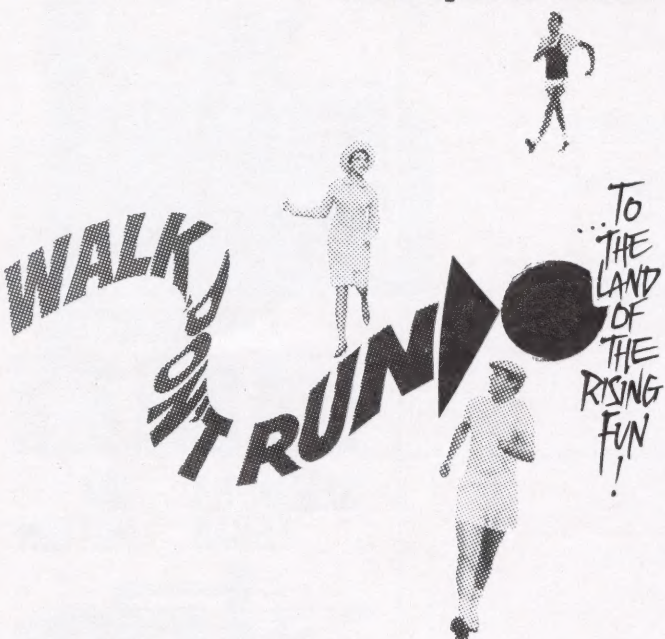


SOL C. SIEGEL
PRODUCTION



Screenplay by SOL SAKS • Based on a Story by ROBERT RUSSELL and FRANK ROSS • Music by QUINCY JONES
Produced by SOL C. SIEGEL • Directed by CHARLES WALTERS • PANAVISION® • TECHNICOLOR®
A COLUMBIA PICTURES RELEASE Original Soundtrack on Mainstream Records

GRANLEY COMPANY presents
CARY GRANT/SAMANTHA EGGAR
JIM HUTTON in a SOL C. SIEGEL production
WALK, DON'T RUN



Screenplay by SOL SAKS
Based on a Story by ROBERT RUSSELL and FRANK ROSS • Music by QUINCY JONES
Produced by SOL C. SIEGEL • Directed by CHARLES WALTERS
PANAVISION® • TECHNICOLOR® • A COLUMBIA PICTURES RELEASE
Original Soundtrack on Mainstream Records

Ad No. 203—150 Lines—2 Cols. x 5³/₈ Inches

Screenplay by SOL SAKS • Based on a Story by ROBERT RUSSELL and FRANK ROSS • Music by QUINCY JONES • Produced by SOL C. SIEGEL
Directed by CHARLES WALTERS • PANAVISION® • TECHNICOLOR® • A COLUMBIA PICTURES RELEASE

Ad No. 306—279 Lines—3 Cols. x 65/8 Inches
Also Available as Ad No. 409—500 Lines—4 Cols. x 87/8 Inches

GRANLEY COMPANY presents
CARY GRANT
SAMANTHA EGGAR
JIM HUTTON
in a SOL C. SIEGEL production

Screenplay by SOL SAKS • Based on a Story by ROBERT RUSSELL and FRANK ROSS
Music by QUINCY JONES • Produced by SOL C. SIEGEL • Directed by CHARLES WALTERS
PANAVISION® • TECHNICOLOR® • A COLUMBIA PICTURES RELEASE

Ad No. 305—279 Lines—3 Cols. x 65/8 Inches

Run, don't walk
to
**WALK
DON'T RUN**

Ad No. 210—80 Lines—2 Cols. x 27/8 Inches

THREE
TEASER
ADS

**RUN,
DON'T
WALK
TO**

**WALK
DON'T
RUN**

Ad No. 107—80 Lines
1 Col. x 53/4 Inches

**RUN, DON'T
WALK TO**

**WALK
DON'T RUN**

Ad No. 209—86 Lines—2 Cols. x 31/8 Inches

Cary Grant

Cary Grant has always rated high in movie star popularity polls. He has appeared in more than 60 films and, although equally adept at dramatic portrayals, has built a tremendous fan following for his performances as a suave sophisticate in sleek, romantic farce-comedy, of which "Walk, Don't Run," is a sparkling example. Have a cooperative deejay sponsor a contest offering guest ticket prizes to listeners sending in postcards with the greatest number of titles of Cary Grant's previous films. Check your still files, National Screen and newspaper offices for star scenes from other Cary Grant films, and post them on a lobby 40 x 60. If desirable, offer guest tickets to the first ten or more patrons identifying stills by the correct titles, or name 'em yourself and include a top-line: "Now! Run, Don't Walk to See Cary Grant's Newest Comedy Hit, 'Walk, Don't Run!'"

Title Gags

Showmen will recognize the unusual opportunities for a number of tie-ins inherent in the picture title, "Walk, Don't Run." First efforts should be directed toward a city-wide safety campaign, to be worked out with the local police and traffic bureaus. The title lends itself perfectly for this type of promotion and plans should be made as soon as possible with those departments concerned with the well-being of pedestrians.

- Have your printer make up a quantity of small placards—in two colors, if possible—with the word "Walk," in green at the top and "Don't Run" in red at the bottom. With the cooperation of the authorities, have them placed at all busy intersections around town.
- Get the cooperation of your local papers in furthering the campaign via photos of the correct procedures for crossing streets: "Walk" with the light, "Don't Run" to beat it. They can publish safe crossing rules, conduct classes for youngsters, photograph crossing guards, etc. Safety officers could also be interviewed on radio.
- Add theatre credits on other placards to be spotted on school bulletin boards, on busses, in depots, telephone booths, etc.
- Fire Department and other agencies might also use the title: "In Case of Fire, 'Walk, Don't Run' to Nearest Exit," and "In Exiting, 'Walk, Don't Run' Down the Stairs."
- Stores might base their advertising on the title: "'Walk, Don't Run,' to Jone's Store For Bargains," "'Walk, Don't Run,' We Have Enough Specials for Everyone!" etc.

‘Walk’ Signal

Have your artist make a replica of the familiar traffic light out of cardboard with the word "Walk" in white letters on a red, transparent background for the top signal and "Don't Run" in white on green for the bottom section. Place lights behind the two signals to flash alternately, and spot the display on your lobby, above picture and playdate credits. Similar "Walk, Don't Run" signal lights might be planted near cashier's window and atop your marquee, but make certain they do not confuse pedestrians or automobile traffic.

Olympics Provide Extra-Sell Excitement

The Olympic Games, held in Japan, provide the exciting background for the action in "Walk, Don't Run," with star Jim Hutton as a competitor in one of the events. Use this as the basis of one of your promotions for the picture, with special reference to the forthcoming 1968 Olympics. Here are some suggestions:

- Contact the local athletic directors or sport coaches of schools and colleges in your area and have them stage their own Olympics, possibly sponsored by your local Chamber of Commerce. Award guest tickets and promoted athletic equipment to winners.
- Check your local sports circles to locate residents who competed in Olympic Games of any year and arrange radio/TV interviews on their experiences, have them as guests of honor opening night, reveal their methods for keeping in good physical condition, etc. If they have any photos of their athletic specialty, running, jumping, etc., post them on a lobby board with credits. Be sure to go after newspaper photo coverage.
- Another idea would be to contact Olympic officials or coaches in your area for interviews on the forthcoming games, arrange a competition among local star athletes and possible select a potential competitor for the Olympics.

‘Walk’ Stunts Plug ‘Walk, Don’t Run’

Accent the word "Walk," of the title, in one phase of the exploitation campaign on the picture. A number of stunts and promotions might be worked with the help of television and radio personalities, sports editors, etc. Some of the suggestions made here might also be adapted to sponsorship by, or for, your U. S. Olympic Association tie-up.

- Borrow a treadmill from a local store and spot in your theatre lobby. With the help of athletic-minded college or high school students, stage a "Walk, Don't Run" opening-day marathon, with teams walking until theatre closes, to establish a "record." Have a radio or television personality sponsor the event. Listeners might send in on postcards, their estimates of the distance walked each day, with guest ticket prizes to winners. Walkers, who might be mixed teams of boys and girls, wear shirts with the picture title on the back. Mileage scores should be posted hourly and near-by restaurants furnish food and drink for the competitors. As a precaution, be sure a doctor checks the physical condition of the walkers at regular intervals.
- Another "Walk" angle would be to have a deejay wear a pedometer and have listeners guess the number of miles he has walked each day, presenting guest admissions to those making best estimates.

- Enlarging on this stunt, pedometers, promoted from a local sports store, can be worn by others, such as a housewife, a doctor, policeman, etc., with the distances walked broadcast each day. This stunt may also be used as a newspaper feature, illustrated with photos of the walkers.

- A variety of one-shot write-in contests based on the picture title, for radio or newspaper promotion with guest tickets prizes, include: "How many picture titles can you name with the word 'Walk' in them?" "How many song titles can you name with the word 'Walk' in them?" "How many different types of 'Walk' can you identify, such as 'Cake Walk,' 'Side Walk,' 'Widow's Walk,' 'Space Walk,' etc?" "How many words of four or more letters can you make from the title, 'Walk, Don't Run?'"
- Have a local athletic coach, write a number of brief hints for walkers and the benefits of walking, such as posture, stride, breathing, distances, etc. Print the credits, and use as giveaways to pedestrians around town.
- A deejay can tell listeners his representative will be walking around town stopping people and saying one word: "Walk!" Those answering "Don't Run" receive guest tickets to the picture.

Olympic Association

The United States Olympic Association, which helps raise funds to send American athletes to compete in the international games, might be interested in helping to promote your playdate of "Walk, Don't Run." Go after the local chapter — you can locate its leadership through your phone book, or through a sports or society page editor, or a college athletic coach — and work out such mutually-advantageous promotional and publicity activity as:

- A benefit performance of "Walk, Don't Run," to help raise funds for the U. S. Olympic team of 1968. This could put your picture and playdate into news and sports pages, radio and television, etc.
- Committee members who were present at the Olympic Games in Tokyo discuss their experiences, and the Olympic scenes in the film.
- Work with local committee in a round-up of merchandise licensed by the U. S. Olympics Association. This merchandise is sold with the Association's endorsement, and part of the proceeds goes to finance American athletic participation. Local manufacturers and distributors, as well as outlets, might be interested in co-op advertising, lobby and window displays, etc.
- Is there a Walking Club in your town? A Bird-Watchers' Club, or any other similar outdoor group? Get their help in your campaign through suggestions for walks around your area, keyed to the special interests of whatever such organization works with you. A camera club might tie-in with a contest, with entrants submitting photos taken during a prescribed tour around your town and its environs.
- Go after tie-ins with shoe stores, who serve as sponsors in some of the promotions, possibly offering shoes as prizes. They may have material on the best shoe styles for walking, and they should set up window and in-store displays and co-op newspaper ads.
- Use stencils of shoe soles on the street, headed toward the boxoffice, with the word "Walk" on one sole print and "Don't Run" on the next.



Mainstream Soundtrack Album

Mainstream Records is releasing the soundtrack album, Quincy Jones' original music score for "Walk, Don't Run." The album will be publicized extensively via point-of-sale displays, disc jockey plays, trade advertising, etc. Get in touch with your Mainstream distributor and plan mutually beneficial promotions; distributors have been requested to work closely with showmen.

- See that local deejays have their albums and any publicity material they need.
- Make sure music stores have window displays, including art and scene stills.
- Go after cooperative newspaper ads, contest sponsorships, promoted prizes, etc.
- Many libraries let members take out records. Present them with a "Walk, Don't Run" album for news photo coverage.
- Play the album on the theatre p.a. system, with appropriate credits on a lobby poster.

ATLANTA, GA.
Southland Dist.
1235 Techwood Dr. NW
Bill Binkley
Larry King-(prom.)

BALTIMORE, MD.
Marnel of Maryland
5550 Newbury St.

BOSTON, MASS.
Dumont Records Div. 2
1040 Tremont Street
Don Dumont
Jerry Brenner-(prom.)

BUFFALO, N. Y.
Delta Record Dist.
890 Main Street
Carl Gerace

CHICAGO, ILL.
Summit Dist., Inc.
1345 Diversey Parkway
Jack White
Deke Atkin-(prom.)

CLEVELAND, O.
Seaway Dist.
3142 Prospect Ave.
Sammy Davis
Mike Dragas-(prom.)

DALLAS, TEXAS
Jay Kay Dist.
6005 Sovereign Row
Stan Levinson

DENVER, COLO.
Action Record Dist.
1622 Federal
Earl Wolf
Ed Hacker

DETROIT, MICH.
Music Merchants
3731 Woodward
Maw Jacobs

E. HARTFORD, CONN.
Associated Distrib.
360 Pollard St.
Frank Kelley

Mainstream Distributors

Listed here are Mainstream Records distributors in major markets around the country. Get in touch NOW with the distributor nearest you, to work out a mutually-beneficial promotion campaign.

HONOLULU, HAWAII
Eric of Hawaii
607 Coral Street
Irv Peninsky
MILWAUKEE, WISC.
John O'Brien Dist.
2830 W. Vliet
John O'Brien
Chuck Regenberg
LOS ANGELES, CAL.
Merit Dist. Co.
2525 W. 9 Street

MIAMI, FLA.
Music Sales of Florida
2450 N.W. 77th Terrace
Don Smith
HOUSTON, TEXAS
W. H. Daily, Inc.
Bud Daily
Sunshine Tucker-(prom.)
MINNEAPOLIS
Heilicher Bros.
7600 Wayzata Blvd.
Amos Heilicher
Mel Cardinal-(prom.)

NEW YORK CITY, NEW YORK
State Record Dist.
45-18 Court Square.
Long Island City, N. Y.
Al Levine
Lou Klayman
Morris Weisman
Samie Vargar-(prom.)

NEWARK, N. J.
Wendy Dist.
37 Williams St.
Jerry Winston

NEW ORLEANS, La.
Delta Record Dist.
1023 Baronne St.
Ed Walker
Bob Spendlove

PHILADELPHIA, PA.
Marnel Dist. Co.
2512 Broad St.
Dave Skolnick

PITTSBURGH, PA.
Fenway Record Dist.
1601 Fifth Ave.
Nick Cenci

PITTSBURGH, PA.
National Record Mart
250 Forbes Ave.

SAN FRANCISCO, CAL.

Mainland Dist.
1251 Folsom Street
Bill Whelan
Grant Gibbs

SEATTLE, WASH.
Stanley Dist.
1000 First Ave. S.
Stan Jaffee
Stan Sulman

ST. LOUIS, MO.
Roberts Record Dist.
1906 Washington Ave.
Norm Weinstroer
Glen Bruder-(prom.)

Two Sung by Peggy Lee

Noted songstress Peggy Lee sings two songs from the film: "Happy Feet," the Theme from "Walk, Don't Run," and "Stay With Me." The tunes were written by Miss Lee and by Quincy Jones, who did the soundtrack, and they are both available on a Capital Records 45 rpm single. Included on your Radio Spots disc are two 60- and two 30-second spots. featuring the Peggy Lee vocals, and Miss Lee's in-person boost for both her Capital record and "Walk, Don't Run." Be sure to use these spots as part of your campaign, and also as the basis for additional tie-in activity with your local Capital Records distributor.

"Happy Feet" and "Stay With Me" have been published by Colgems Music Co., 711 5th Ave., New York, N. Y. 10022.

Use the song sheets and the singles in your promotions, and to dress-up window displays, along with the Mainstream soundtrack album described above.

Classified Ads

Newspapers always want attention focussed on their classified ad pages, that of advertisers as well as that of readers, and "Walk, Don't Run" offers a logical way of working with the manager of those pages. The film frolic is sparked by an advertisement, in which Samantha Eggar offers an "Apartment to Share," and suddenly finds herself living with both Cary Grant and Jim Hutton; she, of course, sought a woman roommate. Classified ad solicitors might offer guest tickets to those who include in their ads a phrase like "Walk, Don't Run to See Our Apartment (. . . to Buy Our Used Car)," or whatever. The newspaper might also scatter the title among its classified ads and award guest-tickets to readers who circle, and send in, all such film mentions.

Travel Promotion

Many of the scenes in "Walk, Don't Run," were filmed on location in Tokyo, Japan, and a number of stills from the picture feature the colorful backgrounds of the Oriental city. They're perfect for promotional tie-ins with your local travel agencies and airline services. Other "travel" angles include travel wear, luggage, tie-ups, etc.

'Walk' Ballyhoo

For a street bally, have a young man, and/or an attractive young woman, dressed in athletic shorts and tee shirts, walk through town wearing signs on their backs: "'Walk, Don't Run' to the State Theatre!" The twosome also visit news critics, radio/TV stations, etc., for interviews on the film.

A. M. Timetable

One of the facts of life for two or more people living in a small apartment is the necessity for a time schedule. Cary Grant and Samantha Eggar, in "Walk, Don't Run," use the tight schedule shown below. A newspaper might reproduce it and offer guest ticket prizes to readers who submit the best morning short cuts for those living in crowded quarters.

Samantha Eggar's Schedule		Cary Grant's Schedule	
7:10 AM	Puts tea kettle on		
7:15 AM	Enters bathroom		
	Puts coffee on	7:16 AM	
7:20 AM	Leaves bathroom		
	Enters bathroom	7:22 AM	
7:23 AM	Makes breakfast		
	Leaves bathroom	7:32 AM	
7:32 AM	Re-enters bathroom		
	Breaks eggs	7:33 AM	
7:35 AM	Leaves bathroom		
	Re-enters bathroom	7:36 AM	
7:37 AM	Makes bed		
	Leaves bathroom	7:42 AM	
7:42 AM	Makes-up		
	Tries coffee	7:43 AM	
7:54 AM	Finishes make-up		
7:55 AM	Leaves for work		
	Frustration	7:56 AM	

Print the schedule on a lobby board, with stills from the picture and a line like: "See Cary Grant, Samantha Eggar and Jim Hutton Turn A One-Girl Tokyo Apartment Into a 'Walk, Don't Run' Delight."

Disc Jockey Interviews

Available on a single disc, with mimeographed script for local commentator use! Order these radio campaign aids direct from your Columbia exchange!

Samantha Eggar! Jim Hutton!

Cary Grant

Cary Grant, lean, vital and as handsome as ever, remains at the peak of Hollywood stardom. He averages one picture yearly, the latest being "Walk, Don't Run," sophisticated comedy with a background of the Olympic Games in Tokyo. The Columbia Pictures release in Panavision and Technicolor, is now at the Theatre with Samantha Eggar and Jim Hutton.

Grant has become something of a Hollywood legend who typifies everything that is sleek and sophisticated. Although witty, wordly and giving every appearance of being outgoing in the extreme, he prefers to be almost anonymous except when before the cameras. He avoids parties and crowds.

Along with his acting, Grant heads Granley, his own independent company which is presenting "Walk, Don't Run," a Sol C. Siegel production. "I like being involved with every phase of film making," the star declared.

Yes, he prefers comedy to drama. "I get a greater kick out of hearing the rewarding audience laughter to comedy than feeling the absorbed silence that greets dramatic playing. What would really be devastating, would be to have this same silence greet a comedy performance. It's what every comedy actor dreads — that he'll fall flat on his face."

In "Walk, Don't Run," Grant doesn't fall flat on his face—although he has been known to do just that, if a role required it—but he does embark upon some of the most risible athletics ever filmed. He manages to become involved in the Olympics and ends up walking through Tokyo streets impeccably dressed—in his underwear.

Charles Walters directed "Walk, Don't Run" from a screenplay by Sol Saks.



(Mat 1A; Still No. P2125) Cary Grant stars with Samantha Eggar and Jim Hutton in "Walk, Don't Run," Columbia Pictures release in Panavision and Technicolor. The Granley Company presentation, a Sol C. Siegel production, is set in Tokyo when the Olympics created a massive housing shortage.

(Mat 1B; Still No. 2452) Samantha Eggar discovers at breakfast, in this scene from "Walk, Don't Run," the Columbia Pictures release, that Cary Grant, who has moved into her tiny apartment as a house guest, has brought along a "guest" of his own, Jim Hutton.

Jim Hutton

For an actor who's never taken a formal acting lesson in his life, Jim Hutton is doing just fine. Hutton currently is starring with Cary Grant and Samantha Eggar in "Walk, Don't Run," the Columbia Pictures release in Panavision and Technicolor at the Theatre.

He was Grant's personal choice for the role—that of an American athletic contender in the Olympic Games in Tokyo. Grant told "Walk, Don't Run" director Charles Walters, "Young comedy actors are a rarity in this business, but Jim has what it takes. Let's get him."

Hutton doesn't expect to take up the study of acting at this time in his career. "I've got nothing against acting lessons, but I've been able to form a comedy style of my own and it's clicking," the actor explains. "As a performer, I feel absolutely

free. I wouldn't care to run the danger of tightening up, with rules about technique running through my head as I started playing a scene. I'm basically a tongue-in-cheek person, so I guess comedy is my real forte."

Hutton was discovered by director Douglas Sirk, in Berlin for a film he was to make, when the six-foot four soldier was in a soldier show. Sirk set Hutton for the film. Later Hutton came to Hollywood.

"I don't know why there aren't more fellows my age in Hollywood who can do comedy," Hutton said. "The majority of the young actors in the industry are too grim and too introspective about themselves. They have no sense of humor, no looseness. They're consumed with themselves, analyzing themselves to death as human beings and as actors."

Advance Notice

Cary Grant is starred with Samantha Eggar, screen newcomer nominated for an Academy Award as a result of her performance in "The Collector," and Jim Hutton in "Walk, Don't Run," new Columbia Pictures' comedy in Panavision and Technicolor at the Theatre starting "Walk, Don't Run" is a Granley Company presentation, produced by Sol C. Siegel and directed by Charles Walters. Sol Saks penned the screenplay, based on a story by Robert Russell and Frank Ross.

Who's Archie?

When Cary Grant first came to Hollywood under a long-term contract, he was Archibald Leach.

"Which seemed to be upsetting to most everybody at the studio except me," the star recollected smilingly during production of his latest film, "Walk, Don't Run," the Columbia Pictures release in Panavision and Technicolor which also stars Samantha Eggar and Jim Hutton at the Theatre.

"I thought well and fondly of Archibald Leach. I didn't share the feeling that it was funny sounding. It was my true name and it was a name that had served me faithfully in my up-to-then show business career. It had even brought me recognition, for I had achieved Broadway with it."

But the official frown was put on Archibald Leach by his movie bosses. "They said the motion picture public would never accept it. So came the burning question—what should I call myself? No one could come up with the answer. A producer's secretary, at lunch, wrote a list of first and second names in two columns—I pointed to each column blind. It was Cary and it was Grant and the name stuck. Would I have made it as Archibald Leach?" he asks. "You tell me."

Samantha Eggar

After three powerful emotional roles in a row, Samantha Eggar became a "refugee" from tense emotional drama but she never expected "escape" via sophisticated comedy and smart repartee with Cary Grant. Grant, Samantha and Jim Hutton are starred in "Walk, Don't Run," the Columbia Pictures release in Panavision and Technicolor at the Theatre.

"Cary is merely the Prince Charming of comedy, the master of the medium, and I was frozen with stage fright at the very thought of daring to try for laughs with him," explains the chestnut-haired actress from England. "I knew absolutely nothing about playing modern comedy and I didn't expect to last out the week in the picture. But Cary is such a professional and so kind. He was fully aware of my nerves and helped them to disappear."

"Walk, Don't Run," according to Miss Eggar, "is something of a departure for Cary. He doesn't win the girl. Jim gets me. The setting of the story is Tokyo during the Olympic Games, and we went on location to Japan. I'm a secretary at the British Embassy whose small apartment, because of crowded housing conditions during the Olympic events, becomes the haven of a suave British business man—Cary—and an American athlete—Jim—who can't find a place to live. So, in cramped quarters, we sort of fall over each other and everybody wonders if we're maintaining a kind of menage a trois. The windup finds us all involved in the Olympic walking race."

It was William Wyler's "The Collector" that formally established Miss Eggar as a front-ranking screen performer. She won the best actress award at the Cannes Film Festival for her performance and was later nominated for an Academy Award.

Ted Hartley

As a Russian athlete in the Olympic Games in Tokyo, Ted Hartley is a leading light comedy character in "Walk, Don't Run" the Columbia Pictures release starring Cary Grant, Samantha Eggar and Jim Hutton at the Theatre in Panavision and Technicolor. Hartley is called upon to speak the Russian language with a flourish for important scenes in the film, and does—courtesy of the United States Navy.

The young actor, from the "Peyton Place" television series, makes his formal motion picture debut in "Walk, Don't Run." Thoroughly conversant with Russian, Hartley is a graduate of Annapolis with honors, and he taught French and learned Russian at the Navy Language School.



General Advance

Cary Grant, the screen's favorite personification of sophisticated high comedy, stars at the Theatre in "Walk, Don't Run," new Columbia Pictures release in Panavision and Technicolor. Grant plays a British industrialist in Tokyo, when the Olympic Games were on and that huge city was faced with a housing shortage.

Starred in "Walk, Don't Run" with Grant are Samantha Eggar, as a British Embassy employee who offers to share her apartment during the housing emergency, and Jim Hutton as an American architect and Olympic athlete. Miss Eggar, winner of an Academy Award nomination as best actress for her powerful performance in "The Collector," here plays her first major screen comedy role.

Her advertised offer to share her apartment is meant by Miss Eggar for feminine attention, but Grant is desperate and talks himself into her living room. Having achieved this, he promptly arranges for half his hard-won space to be occupied by Hutton, who also is homeless. Miss Eggar, finding herself in a confining menage a trois, complicated by such problems as breakfast and the use of the bathroom, also is confronted with the dire suspicions of her stodgy fiancé.

She also is confronted with Grant's machiavellian antics. He doesn't like the fiancé and he does like the athlete, and he thinks an international marriage should be arranged. The plot involvements toward this laudable end require Grant, in one happy scene actually to "compete" in the Olympics.

"Walk, Don't Run" was produced by Sol C. Siegel and directed by Charles Walters. A Granley Company presentation, the film is a Sol C. Siegel production with screenplay by Sol Saks. Robert Russell and Frank Ross penned the original story for "Walk, Don't Run."



(Mat No. 2A; Still No. R3136) While Cary Grant happily surveys his geisha party, co-stars Samantha Eggar and Jim Hutton try to figure out what he thinks he is doing, in "Walk, Don't Run," Columbia Pictures release in Panavision and Technicolor. What Grant is doing in the Granley Company presentation, a comedy set in Tokyo during the Olympic Games, is trying to arrange matters so that girl and athlete wed. "Walk, Don't Run" is a Sol C. Siegel production directed by Charles Walters.

Miiko Taka

Lovely Miiko Taka, Seattle-born of Japanese parents, is importantly seen with stars Cary Grant, Samantha Eggar and Jim Hutton in "Walk, Don't Run," sophisticated Columbia Pictures comedy release at the Theatre in Panavision and Technicolor. As Samantha's best friend, Miiko is demurely and delightfully dismayed when Grant and Hutton, as British industrialist and American athlete respectively, move in on Samantha because of the housing shortage during the Olympic Games in Tokyo.

Miiko was starred with Marlon Brando in "Sayonara" and with Glenn Ford in "Cry for Happy." Most recently, she has been seen with James Garner in "The Art of Love" and with Bob Hope in "A Global Affair."



(Mat No. 1C; Still No. R692) Cary Grant "competes" in the Tokyo Olympic Games, along with Jim Hutton, in the course of "Walk, Don't Run," new Columbia Pictures release also starring Samantha Eggar in Panavision and Technicolor.

Review

Cary Grant, Samantha Eggar and Jim Hutton frolic gaily through a happy romantic farce-comedy in "Walk, Don't Run," new Columbia Pictures release which opened yesterday at the Theatre in Panavision and Technicolor. The film is a delightful escapade, set in Tokyo, when the Olympic Games had created a considerable housing shortage.

Grant plays a British industrialist who talks Samantha, a British Embassy employee, into letting him sleep on a couch in her living room, and then turns half of his ill-gotten space over to Hutton, an American architect and athlete who also is temporarily homeless. The menage a trois, in confining quarters, is complicated by such mundane matters as breakfasts and baths, and it also comes under a considerable suspicion. Chief suspicioner is Samantha's stodgy fiancé, whom Grant comes to consider a complete bore. Rather than permit his reluctant hostess to wed the diplomat, Grant maneuvers for a marriage between girl and athlete.

The suave star's total involvement in the lives of Hutton and Miss Eggar reaches its peak when his machiavellian antics make it necessary for him to "compete" in the Olympic Games themselves. He does this in the impeccable garb of the true athlete: a British sports cap and underwear!

Miss Eggar, who won an Academy Award nomination as best actress for her performance in "The Collector," here is a charming and delightful sophisticated comedienne, a worthy co-star to the redoubtable Grant. Hutton is equally delightful as the athlete who, after crossing the finish line, is too tired for a Grant-manuevered immediate wedding and honeymoon.

"Walk, Don't Run" is a Granley Company presentation, produced by Sol C. Siegel and directed by Charles Walters. The screenplay was written by Sol Saks, based on a story by Robert Russell and Frank Ross.

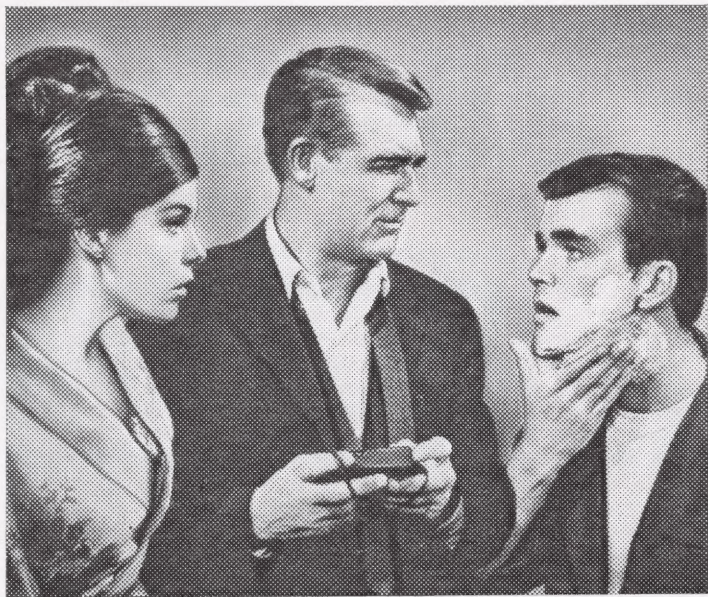
Sophisticate

Cary Grant, the prototype of the arch-sophisticate, returns to that type of role with his starring part in "Walk, Don't Run," which also stars Samantha Eggar and Jim Hutton at the Theatre in Panavision and Technicolor.

In "Walk, Don't Run," a sophisticated comedy for Columbia Pictures release, Grant portrays a wealthy English industrialist visiting Tokyo during the Olympic games. The role gives the international star an opportunity to display all of his amazing versatility in the field of high-style comedy.

Grant was born Archibald Alexander Leach in Bristol, England, only son of clothier Elias and Elsie Leach. His earliest interests in the theater, however, led him backstage.. His parents did not agree, however. When he ran away from home to join the Pender Troupe, a group of acrobats specializing in eccentric dancing, stilt-walking, clowning and tumbling, his father searched him out and dragged him home to finish his schooling. Eighteen months later he ran away again to rejoin the troupe.

When the Pender company came to New York in 1920 to appear in a Fred Stone musical, Archie Leach was with them . . . and stayed here. For two years he took on a succession of odd jobs, including that of bark-er for the Red Mill and the Tunnel of Love at Coney Island. Returning to England for some stock company engagements, he was spotted by Arthur Hammerstein and returned to America for a musical comedy, "Golden Dawn." Then followed more stage musicals until 1932 when "Countess Maritza" closed and he went to Hollywood where he made a screen test, won a contract, a new name — Cary Grant — and a movie debut with Lily Damita and Charles Ruggles in "This Is The Night."



(Mat 2C; Still No. R2470) Cary Grant is an "innocent" bystander as Samantha Eggar and Jim Hutton discuss Hutton's unexpected presence in Samantha's apartment. It's a scene from the new comedy, "Walk, Don't Run," a Columbia Pictures release in Panavision and Technicolor. "Walk, Don't Run" is a Granley Company presentation.

'Walk' Director

Charles Walters provides Hollywood and motion picture fans with a wide variety of well-received pictures, dramatic, musical and comedy. These include "Lili," recipient of many awards both here and internationally; "The Tender Trap," "Easter Parade," "The Barkleys of Broadway," "Dangerous When Wet," "Please Don't Eat The Daisies," "Jumbo," "The Unsinkable Molly Brown," and now "Walk, Don't Run," starring Cary Grant, Samantha Eggar and Jim Hutton. A sophisticated comedy in Panavision and Technicolor, "Walk, Don't Run" was produced by Sol C. Siegel, for Columbia Pictures release at the Theatre.

Born in Anaheim, California, Walters studied dramatics at the University of Southern Califor-

nia, and made several appearances at the famed Pasadena Playhouse. In New York, he landed a dancing role in the revue, "New Faces," rapidly gained a name for himself as dancer and actor, and was sought to stage dance numbers for several Broadway shows. For Hollywood, he directed dance scenes in "Presenting Lily Mars," "Best Foot Forward," "Girl Crazy" and "Meet Me in St. Louis," among others. Walters became a full-fledged director with "Good News" and his success with this picture brought him the direction of Irving Berlin's "Easter Parade," followed by a long series of outstanding musical romances and comedies.

"Walk, Don't Run" is a Granley Company presentation. The film is a Sol C. Siegel production.

Camera Ace

It's not always the glamorous star who exclusively symbolizes Hollywood and its magic in a foreign land. Take Harry Stradling, for instance.

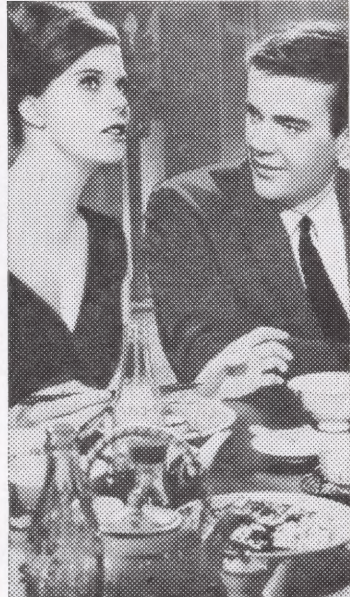
While Cary Grant was mobbed by admiring Japanese fans whenever he was around and about, the veteran two-time Academy Award-winning cameraman commanded attention on a soberer level during location filming in Tokyo of "Walk, Don't Run." The sophisticated comedy, which also stars Samantha Eggar and Jim Hutton at the Theatre, is a Granley Company presentation for Columbia Pictures release in Panavision and Technicolor.

"It was a surprise to me," commented Stradling in discussing the recognition he received in Japan, where he was named an honorary member of the Japanese Society of Cinematographers. "I think I'm the only 'outsider' belonging to the JSC."

Stradling won Oscars for his lensing of "My Fair Lady," and "The Picture of Dorian Gray," and he has been nominated at other times for his filming of "A Streetcar Named Desire," "Gypsy," "A Majority of One," "The Young Philadelphians," "Guys and Dolls," "Hans Christian Andersen," "Auntie Mame," "The Eddy Duchin Story" and "The Human Comedy."

No. 44

In "Walk, Don't Run," the Columbia Pictures release with Cary Grant, Samantha Eggar and Jim Hutton at the Theatre in Panavision and Technicolor, Hutton portrays an American entry in an Olympic Games race in Tokyo. The star wears the number "44" on his athletic uniform, as an admiring gesture to a friend, Los Angeles Laker basketball star Jerry West who wears it.



(Mat 1D; Still No. R3251) Samantha Eggar and Jim Hutton find much to discuss in "Walk, Don't Run," new Columbia Pictures release, and most of it is about Cary Grant, their co-star.

John Standing

John Standing of London is a fourth generation actor. His mother is Kay Hammond who was one of Britain's most popular stars. His grandfather, Sir Guy Standing, was an international screen favorite. Standing is currently cast with Cary Grant, Samantha Eggar and Jim Hutton in "Walk, Don't Run," the Columbia Pictures release in Panavision and Technicolor at the Theatre. "I play Samantha's fiance, a rigid British foreign office type in Tokyo," Standing said. "I can only explain the characterization this way—he's couth English. It's a very amusing part. I don't like to hear him described as "a square'. He's so well-bred, so meticulous, so—well, as I explained it before, he's couth."

The Cast

William Rutland	Cary Grant
Christine Easton	Samantha Eggar
Steve Davis	Jim Hutton
Julius P. Haversack	John Standing
Aiko Kurawa	Miiko Taka
Yuri Andreyovitch	Ted Hartley
Dimitri	Ben Astar
Police Captain	George Takei
Mr. Kurawa	Teru Shimada
Mrs. Kurawa	Lois Kiuchi

The Story

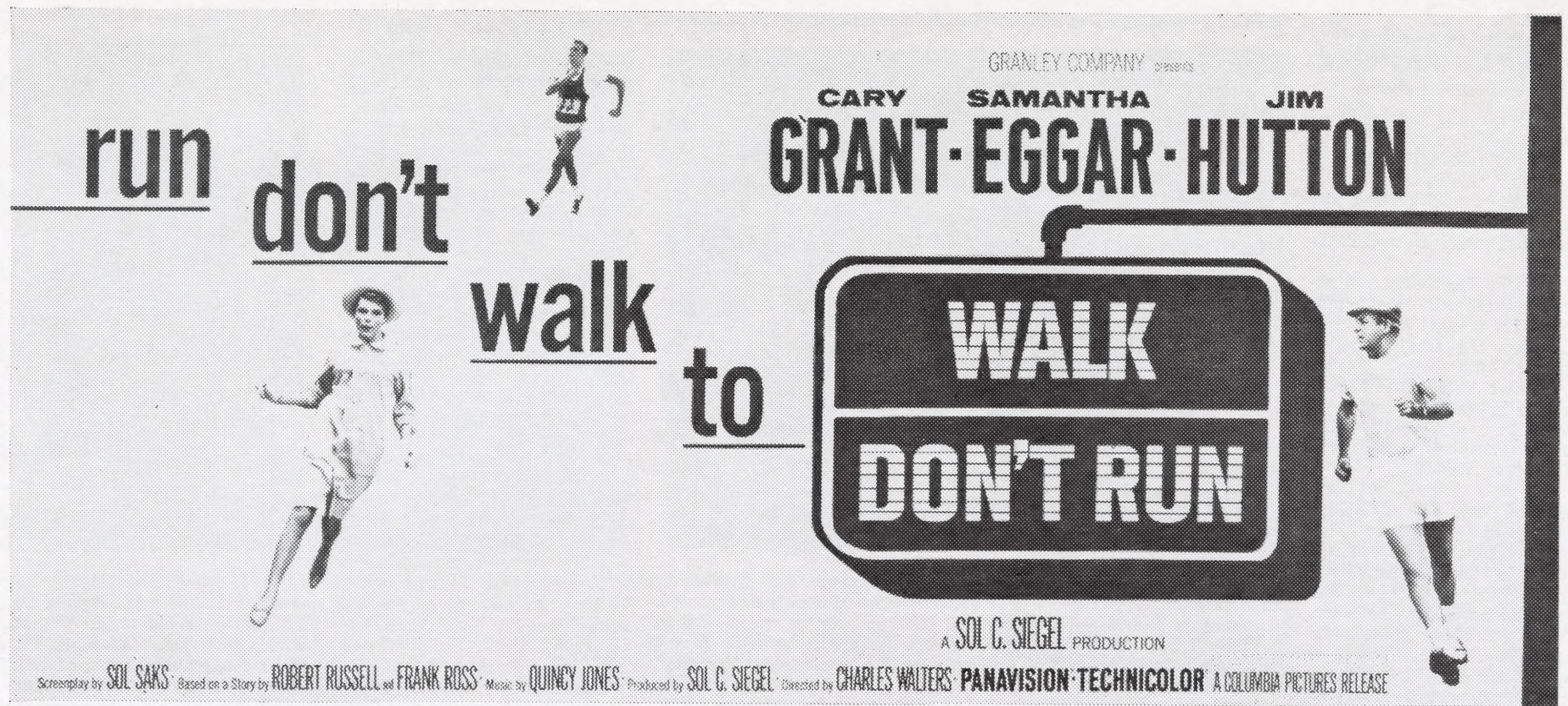
(Not for Publication) In Tokyo during the Olympic games, English industrialist Sir William Rutland is unable to find a room until he talks lovely young Christine Easton into letting him share her apartment. Later, meeting American athlete and architect Steve Davis, Rutland sneaks him into the place as well. Morning is especially complicated in the tiny apartment, what with breakfast and the bathroom and Christine's irate discovery of Steve's presence. Christine is engaged to British Embassy official Julius Haversack, whom Rutland finds a complete bore, especially when he becomes officious after Christine, now "living" with two men, also is suspected of espionage. Rutland "enters" the Olympic games, joining Steve in his race through Tokyo streets, in order to persuade the American to marry Christine immediately after the race and thus protect her good name. Steve is dead-tired and practically a sleep-walker at the wedding ceremony Rutland has arranged. However, Christine learns, Rutland has thoughtfully prepared for that contingency, too!

Official Billing

GRANLEY COMPANY	35%
Presents	
CARY GRANT	100%
SAMANTHA EGGAR JIM HUTTON	100%
in	
A SOL C. SIEGEL PRODUCTION	35%
WALK, DON'T RUN	100%
Screenplay by SOL SAKS	25%
Based on a Story by ROBERT RUSSELL FRANK ROSS	
Music by QUINCY JONES	25%
Produced by SOL C. SIEGEL	25%
Directed by CHARLES WALTERS	25%
PANAVISION® TECHNICOLOR®	25%
A COLUMBIA PICTURES RELEASE	25%

The Credits

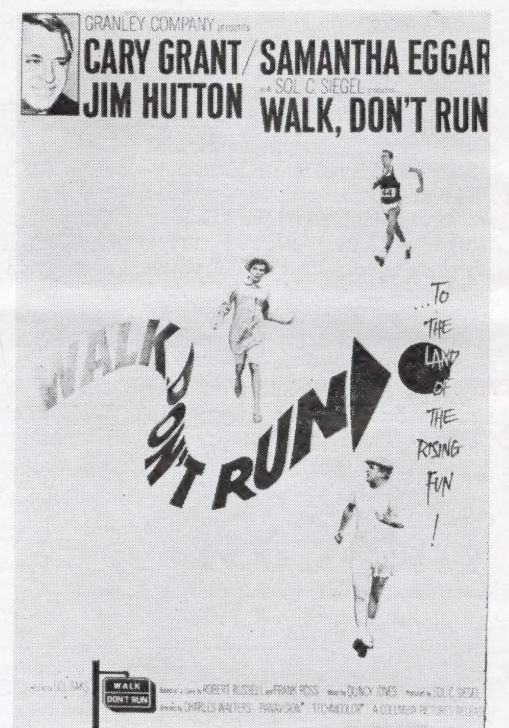
Screenplay by Sol Saks; Based on a story by Robert Russell and Frank Ross; Music by Quincy Jones; Director of Photography, Harry Stradling, A.S.C.; Production designed by Joe Wright; Set Decorators, George R. Nelson, Robert Priestley; Assistant Director, Jim Myers; Unit Production Manager, Russell Saunders, Rusty Meek; Make-up Supervision, Ben Lane, S.M.A.; Hair Style by Virginia Jones, C.H.S.; Film Editors, Walter Thompson, James Wells; Camera Operator, Gerald Finnerman; Costume Designer, Morton Haack; Sound, James Z. Flaster, Jack Haynes; Produced by Sol C. Siegel; Directed by Charles Walters; Filmed in Panavision®; Color by Technicolor®; A Sol C. Siegel Production; A Granley Company Presentation; A Columbia Pictures Release.



24-SHEET



1-SHEET



6-SHEET

3-SHEET

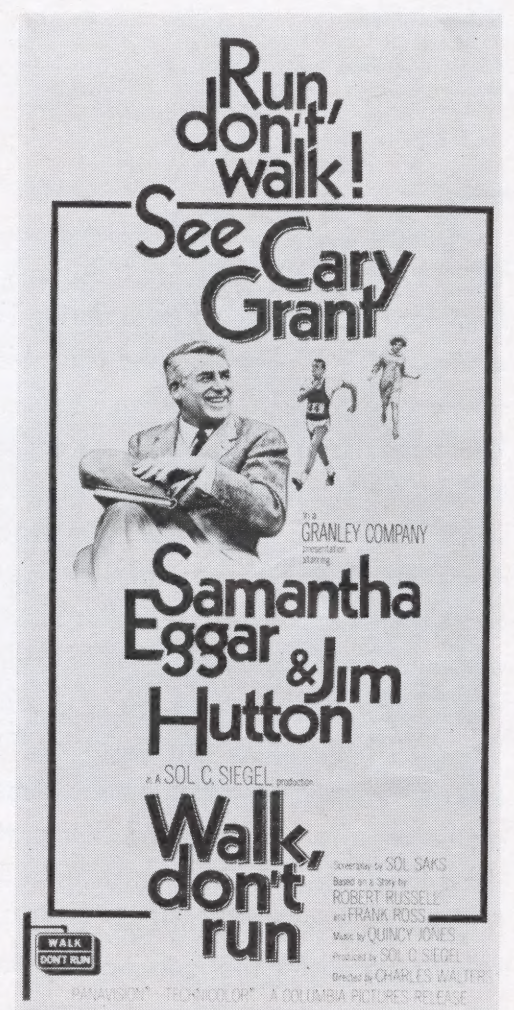
TEASER 1-SHEET



Accessories

- 24 SHEET
 - SIX SHEET
 - THREE SHEET
 - TEASER ONE-SHEET
 - ONE SHEET
 - UTILITY MAT
 - 22 x 28
 - SLIDE
 - EIGHT 11 x 14's
 - TRAILER
 - 40 x 60, 24 x 60, 24 x 82, 30 x 40
 - INSERT CARD
 - STILL SETS
- (Color and B/W—Color, for lobby and store displays; B/W stills for newspaper planting)

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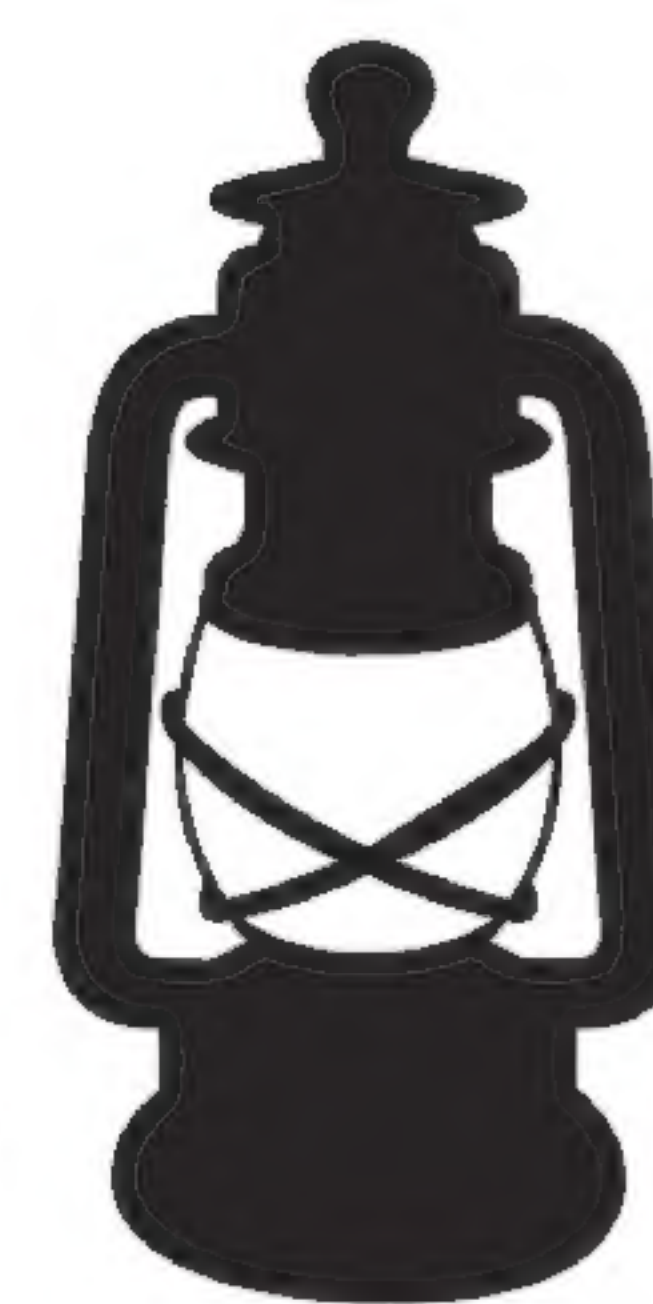


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